



tirgan.ca

SPONSORSHIP PACKAGE 2022

TAMMUZ

SUMMER FESTIVAL
JULY 15.16.17, 2022

WELCOME MESSAGE



Dear friends,

Life is all about adaptation and flexibility, and nature itself is the perfect expression of revitalization and recovery. It is not an overstatement to say that the last couple of years have brought many challenges to everyone around the world. However, challenges also bring people together and create new insights into life, and our human values shine through during hardships and adversity.

Now that we are finally going back to what we considered as normal, it is fitting for the Tirgan family to celebrate. As spring is already here, we can start thinking about the warmer days of the summer and how it uplifts both nature and people. Tirgan would like to do its part in making this summer a memorable season, celebrating another opportunity to revitalize and come together as a community.

We are excited to present this year's event, "TAMMUZ". Tammuz is the ancient name of the first month of summer in Hebrew and the tenth month of the Roman year, signifying the presence of the sun. Thanks to the incredible generosity and support of sponsors, donors, and the selfless efforts of over 400 devoted volunteers, Tirgan has planned a three day in-person festival from July 15 to 17, 2022.

On behalf of Tirgan, I am delighted to invite you to join us as a valued partner. Together we can raise cultural awareness and strengthen cross-cultural dialogue in one of the most diverse cities in the world!



Houshang Shans
Funding Director

2022 PROGRAMS



SUMMER 2022
JULY 15 ~ 17



SPRING 2022
MARCH 19TH

NOWRUZ 1401
ONLINE FESTIVAL

MERIDIAN ARTS CENTRE

5040 Yonge Street,
North York, ON, Canada M2N 6R8



TAMMUZ FESTIVAL

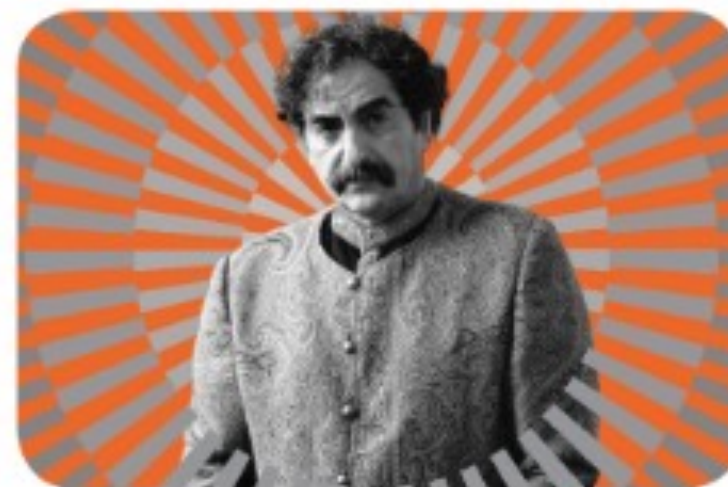
برنامه‌های بلیتی جشنواره تابستانی تموز



گروه رستاک

افتتاحیه جشنواره تموز همراه با شام

JULY 15



شهرام ناظری

JULY 17



رقصهای محلی ایرانی

JULY 16,15



شاهرخ مشکین قلم

JULY 16,17



شاهین نجفی و بابک امینی

JULY 17



پوبون

JULY 16



پیتر و گرگ

برنامه‌ای برای کودکان

JULY 16



دی‌جی پلاس

JULY 16

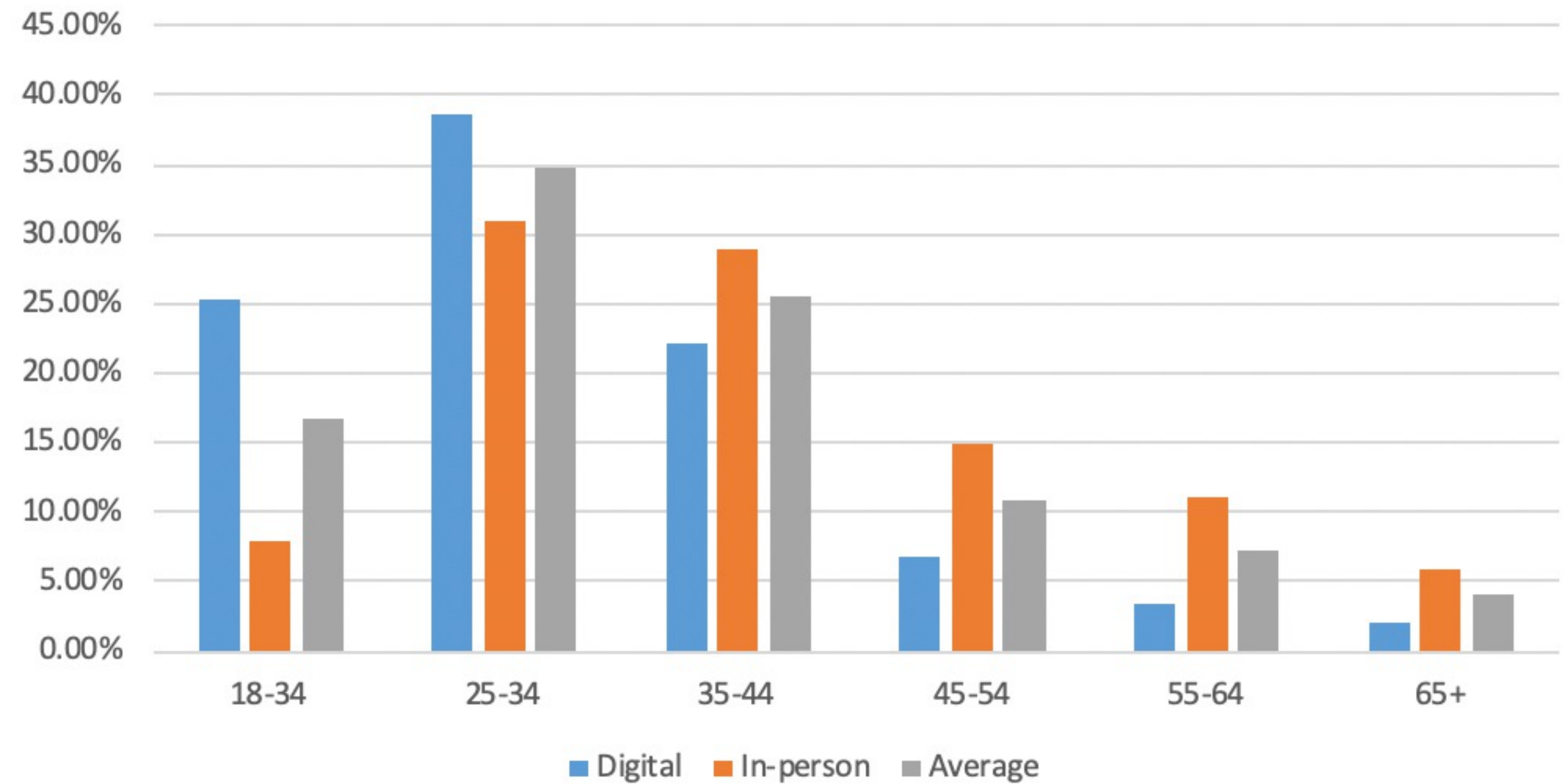
TAMMUZ FESTIVAL



FACT SHEET



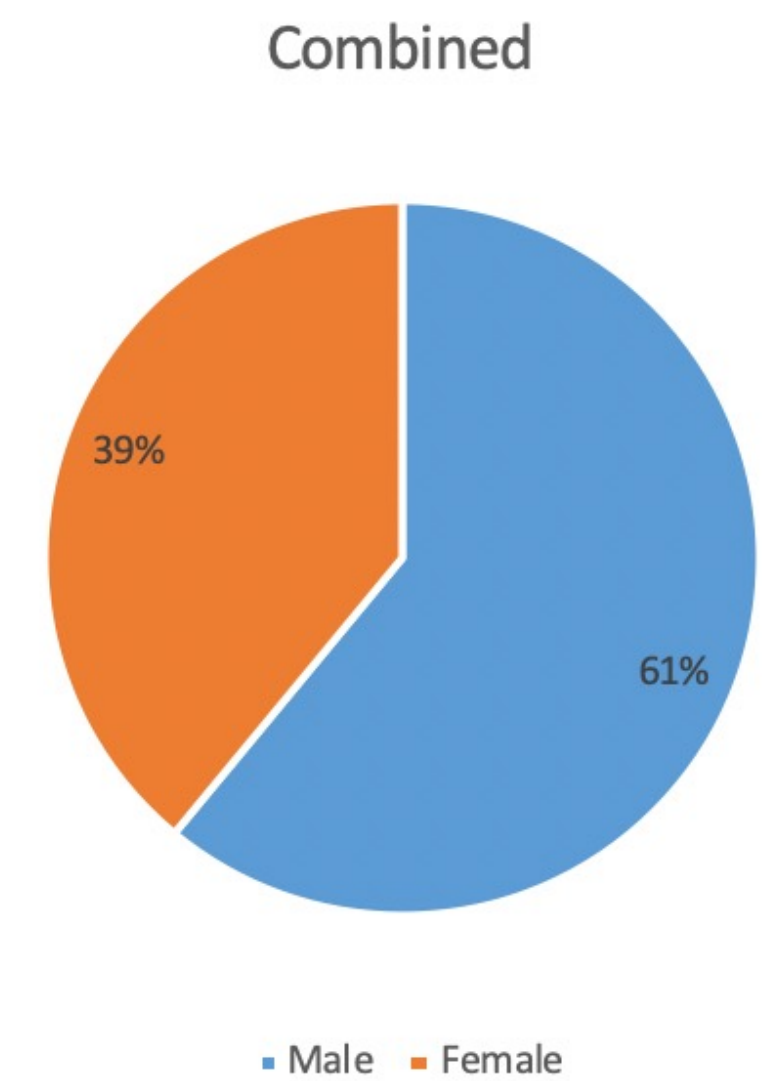
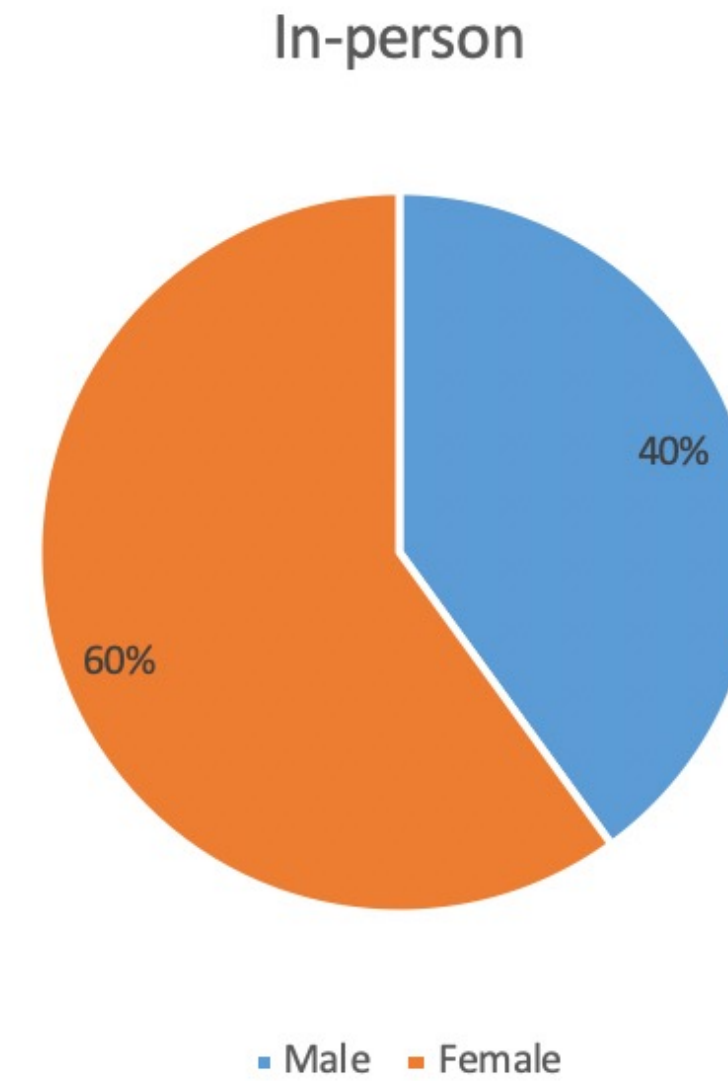
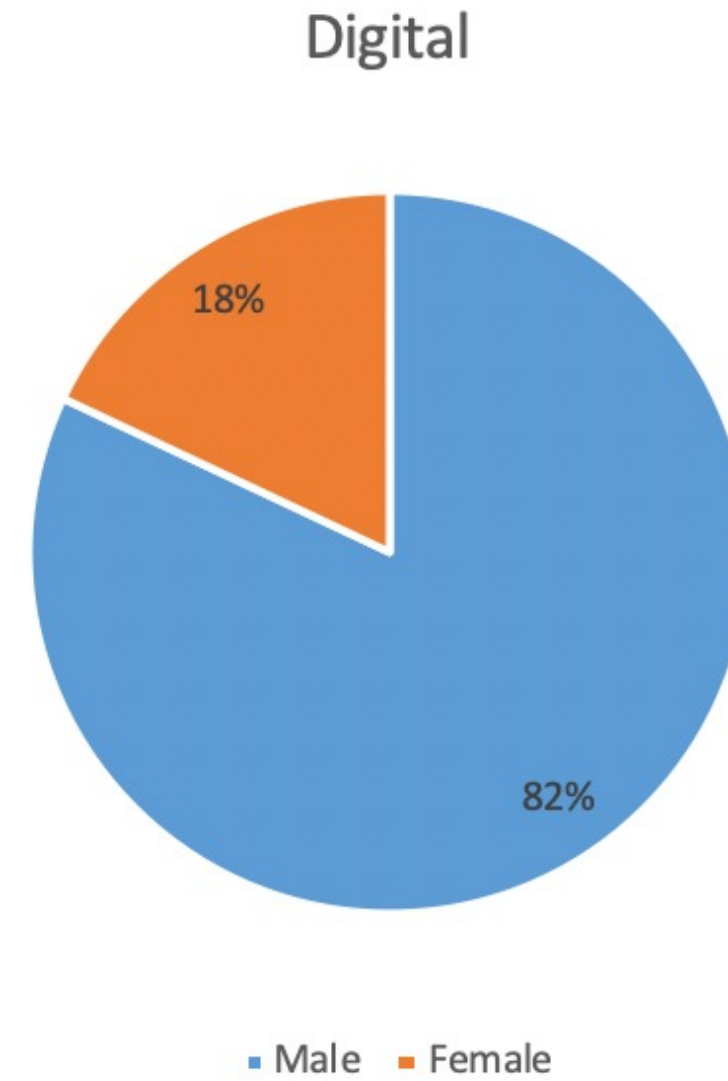
AGE DEMOGRAPHICS 2021 - 2022

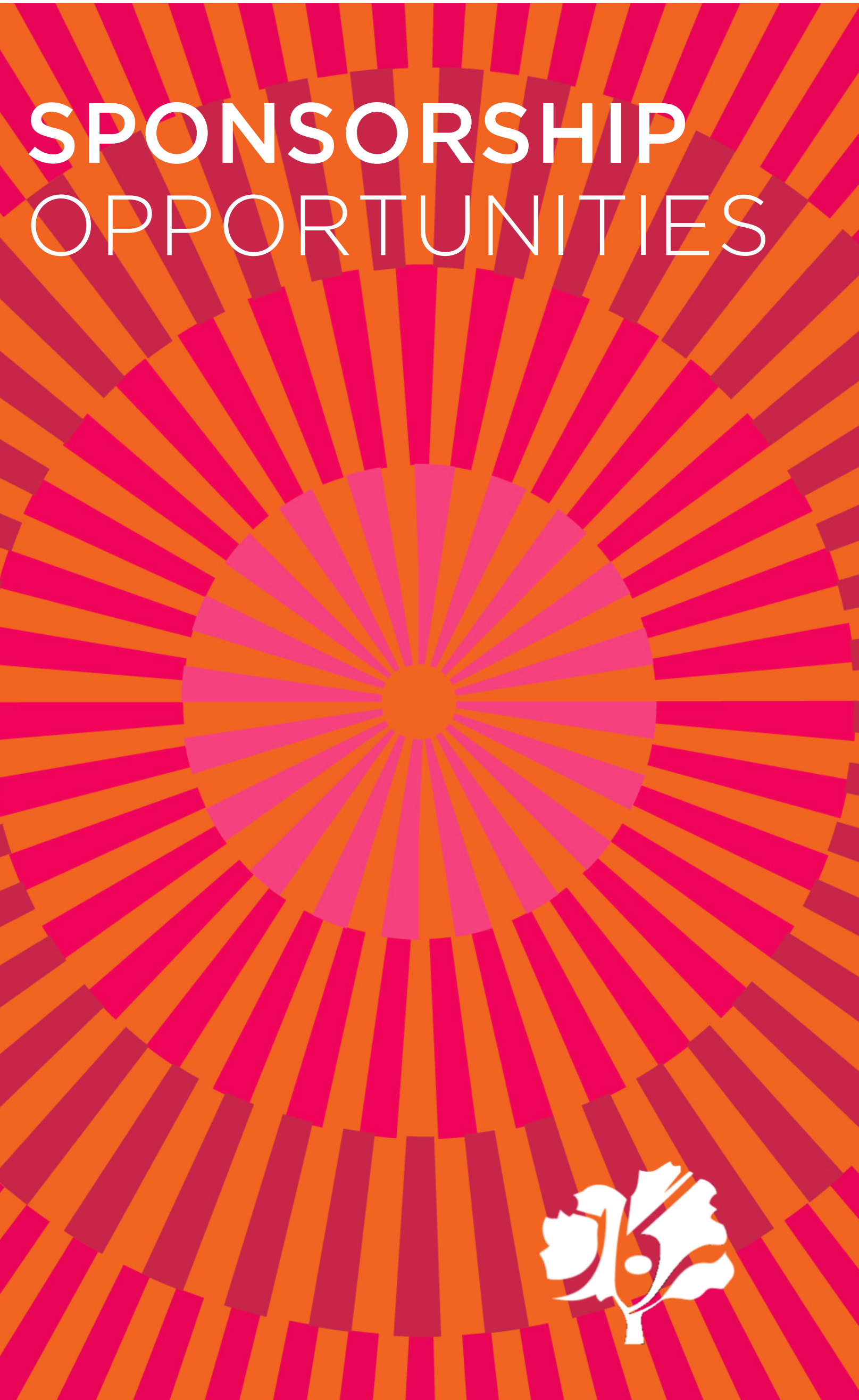


FACT SHEET



GENDER DEMOGRAPHICS 2021 - 2022





PRESENTING SPONSOR

Festival Naming Partnership Position

\$50,000

PLATINUM SPONSOR

One exclusive sponsor opportunity for Opening Gala Night

\$30,000

DIAMOND SPONSOR

Two exclusive sponsorship opportunities
For ticketed performances in *George Weston Recital Hall*

\$15,000

GOLD SPONSOR

Four exclusive sponsorship opportunities
For ticketed performances in *Lyric Theatre* and *Greenwin Theatre*
For Children and Youth programing in *Lower and Upper Galleries*

\$10,000

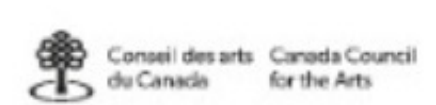
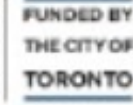
SILVER SPONSOR

\$5,000

TAMMUZ SPONSORS 2022



SUPPORTED BY:



PLATINUM SPONSOR

NAHID

DIAMOND SPONSORS



GOLD SPONSOR



SILVER SPONSORS



FORMAT



MAJOR DONORS

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